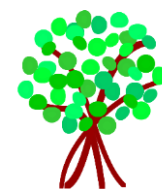


ENGAGE, EDUCATE AND EMPOWER

Strategic Plan 2017-2019





MESSAGE FROM THE FOUNDERS

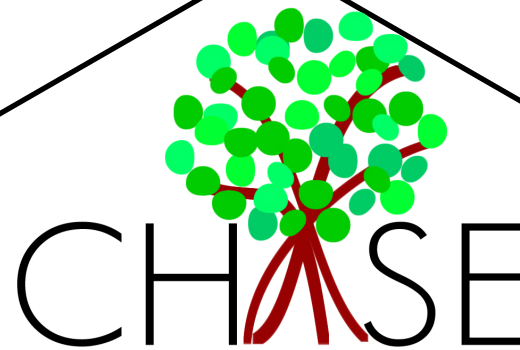
CHASE began as a response to what we, as medical students and junior doctors, witnessed in our overflowing public hospitals – numerous patients suffering the consequences of chronic diseases. We valiantly believed their problems, which took decades to manifest, could be fixed with a few days of careful medical attention, only to see them return weeks later, in another crisis.

We wanted to find solutions and looked to the community health worker model in developing nations such as India as our inspiration. Their principles of empowerment of the community, through education and mentorship, still resonate in the CHASE program today.

However, now CHASE means more than this. The goals of our organisation have evolved from health literacy to life literacy. The greatest achievements of our program are not only the student projects we help implement, but the students we help empower to become future community leaders. With their leadership, CHASE hopes for a brighter, healthier future for the Western suburbs of Melbourne, and all of Australia.

Dr Jenny Tran & Dr Richard Liu





Strategic Plan 2017-19

VALUES

Innovation - Recognition - Integrity

**STRATEGIC
PILLARS**

Sustainability

Engagement

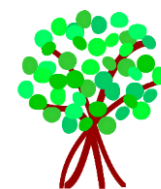
Our People

Quality

Governance

MISSION

CHASE is an innovative community organisation in which youthful mentors partner with secondary schools and community leaders to engage, educate and empower students to achieve their potential and create healthier lives for themselves and the community.



STRATEGIC PILLARS

ENGAGEMENT

Relationships: To create, maintain and strengthen partnerships with new and existing stakeholders.

Community Engagement: To increase our presence within the local communities that we operate.

Profile: To increase external exposure of our branding beyond current stakeholders that align with our values and mission.

QUALITY

Delivery: To ensure our evidenced based program is relevant and engaging to schools and students.

Impact: Measuring outputs, outcomes and impact.

Implement: To ensure we respond to our evaluations and the latest best-practice evidence.

OUR PEOPLE

Development and Support: Assist the development of professional/life skills and ensure the volunteers of CHASE have the resources they need available to them (financial, academic or personnel).

Acknowledgement: Demonstrate appreciation for their contribution and achievements.

Positive Environment: Create a workplace both physically and mentally where volunteers can reach their potential.

SUSTAINABILITY

Financially: A mix of funding sources and self-funding initiatives, enabling CHASE to deliver on the annual commitments.

Operationally: A succession/renewal plan for the Board and the Management Team, supported with a robust youthful mentor recruitment and development program.

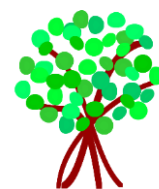
Expansion: Develop a 3-year growth plan.

GOVERNANCE

Compliance: Ensure that CHASE meets its legal, quality and ethical requirements.

Delegation: Clarify and optimise roles and communication between the Board and the Management Team

Effectiveness: Ensure the Board and Management Team are performing optimally.



VALUES

INNOVATION

We engage, educate and empower.

We strive to bring creative solutions to challenging situations.

RECOGNITION

We acknowledge and appreciate the volunteers who make us successful.

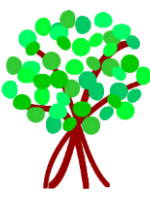
We appreciate and respect our partners, stakeholder and supporters.

INTEGRITY

In everything we do we expect and provide excellence and honesty.

What we do, we do for the right reasons.





“Such a brilliant program for these young people to be exposed to. I am extremely grateful my daughter had the opportunity to take part. I do believe this was the beginning of the turning point for her and it couldn’t have come at a better time in her life... I know she will hold these fond memories of her time in the program for many years to come”

Kerry Farrall

Parent